

# Hello, my name is Keighley Hand.

I am currently looking for employment as a full time  
Graphic Designer within the West Midlands area.



**KEIGHLEY HAND**  
Graphic Designer



## ABOUT ME:

An award winning Graphic Designer based in the West Midlands.

I love all aspects of Graphic Design, my real passion for it is seeing the entire process of the design. From the concept stage all the way through to the final execution. I've developed an initiative for creative thinking and applying this to all my skills, which range from;

- logo design
- print and digital
- social media
- brand design
- animation
- website design

I am currently searching for new employment in the West Midlands, I hold a full driving license and car.

## QUALIFICATIONS:

2013 - 2016

### STAFFORDSHIRE UNIVERSITY

BA Hons (Graphic Design)

2.1

2012 - 2013

### STOURBRIDGE COLLEGE

UAL Foundation Diploma in Art & Design  
(Speciality Graphic Design)

Merit

2009 - 2012

### ORMISTON FORGE ACADEMY SIXTH FORM

A-level's and BTEC National Award

AS-level in Graphic Design (B), A-level in English Literature and Fine Art (D)

2004 - 2009

### HEATHFIELD FOUNDATION TECHNOLOGY COLLEGE

GCSE's and BTEC National Diploma

6 GCSE's including English (C) Mathematics (C)

## AWARDS:

### YCN STUDENT AWARDS COMMENDATION 2015/16

Winning a national student award for my submission for the Orchard Pig brief, issued by YCN.

### BILLBOARD DESIGN COMPETITION WINNER 2017

I was the winner for Quinns the Printers Billboard Competition, a opportunity for students and graduates to showcase their talent and experience on a billboard in any chosen city in the UK & Ireland, I chose Birmingham's Digbeth area.

## EMPLOYMENT:

AUGUST 2020 - SEPTEMBER 2020

### OLCO DESIGN LTD, WOLVERHAMPTON

Designer

I was previously employed as a Designer for OLCO Design Ltd, a full service design agency based in Wolverhampton. During my employment, I worked on: logo design, branding, print, digital and web design.

JUNE 2019 - AUGUST 2020

### CHAMELEON WEB SERVICES, HALESOWEN

Graphic Designer and Web Developer

Formerly employed as a Graphic Designer and Web Developer for Chameleon Web Services, an internet marketing agency based in Halesowen, I helped to provide numerous marketing and design strategies, including: web design, branding, social media and numerous other marketing services.

APRIL 2018 - MAY 2019

### DEPICT CREATIVE LTD, WOLVERHAMPTON

Junior Designer

Previously employed as a Junior Designer for Depict Creative Ltd. Working closely with the Creative Director, I worked on a range of projects, which included; brand design, email marketing, print design, website design, content management, animation, video production and signage.

AUGUST 2016 - APRIL 2018

### FRESH MEDIA (MIDLANDS), SOLIHULL

Layout Designer

I have previously worked for a publication service company, which produced several B2B newspapers and leisure publications. I worked within the production department, designing the adverts and layout of content.



KEIGHLEY HAND

**Date of Birth:** 10th August 1993 | **Nationality:** British

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**Telephone:** 07990 818889 | **Email:** keighley@keighleyhand.co.uk

**Website:** www.keighleyhand.co.uk

## SKILLS:

Photoshop:	●●●○○	Digital:	●●●●○
Illustrator:	●●●●○	Websites:	●●●○○
InDesign:	●●●○○	Branding:	●●●○○
XD:	●●●●○	Microsoft Office:	●●●○○
After Effects:	●●●○○	CSS:	●○○○○
WordPress:	●●●○○	HTML:	●○○○○
Print:	●●●○○		

Keighley Hand

Portfolio 2018-2020

Keighley Hand © 2020



Keighley Hand  
**Portfolio**  
2018-2020

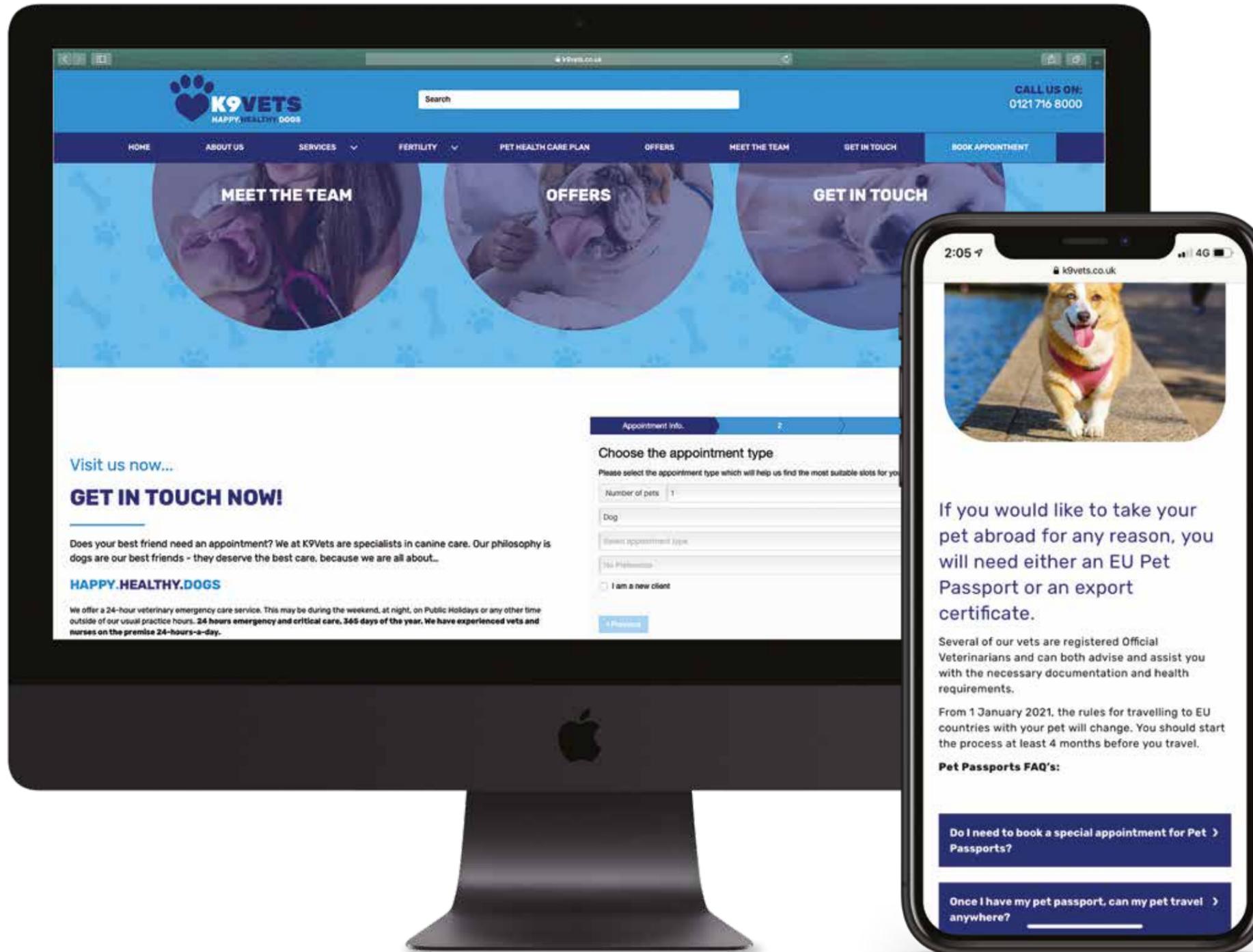




**A month long event that celebrated everything Wolverhampton!**

Working with Wolverhampton City Council and the Wolverhampton BID Company, I assisted in the conception and production of promotional materials to encourage visitors to explore the City Centre and take part in the local activities the City had to offer.





**Branding and building a website for a canine specialist vets**

One of my biggest jobs whilst I was at Chameleon Web Services, K9Vets was a specialized canine veterinary practice, which provided veterinary care and a range of services. I was tasked with creating a logo and branding then carried this through to the website which was later applied to the practice.

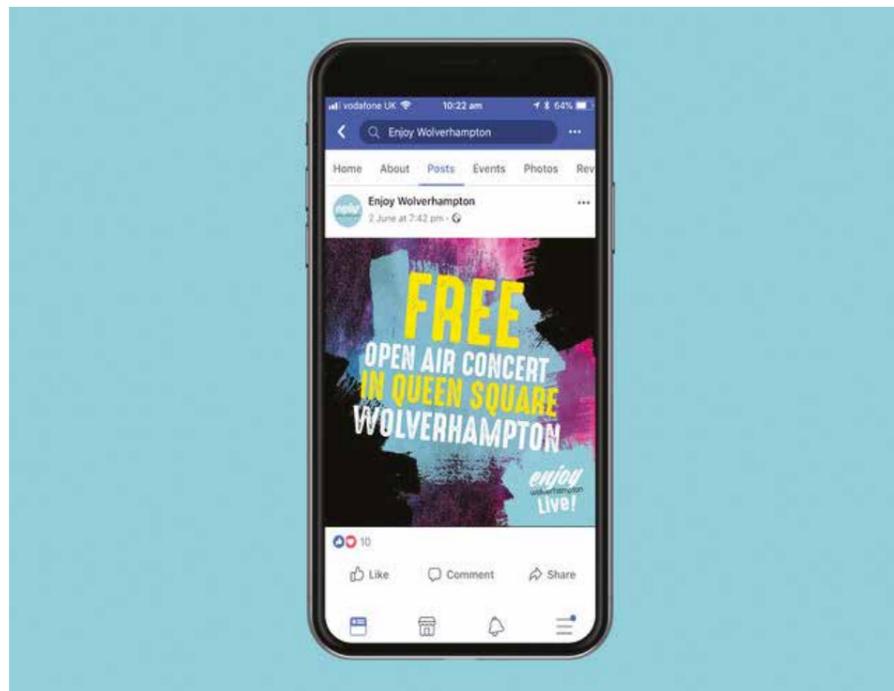




**Freshening up Shrewsbury's oldest estates agents...**

Holland Broadbridge are one of Shrewsbury's oldest estate agents - but they are young at heart! They wanted to freshen up their marketing strategy, redefine their tone of voice and strengthen their position amongst their typical customer and target audience. I achieved this by assisting in designing and printing a maltese cross style brochure, which illustrated their services as an estate agent, as well as a vehicle wrap for their company car.

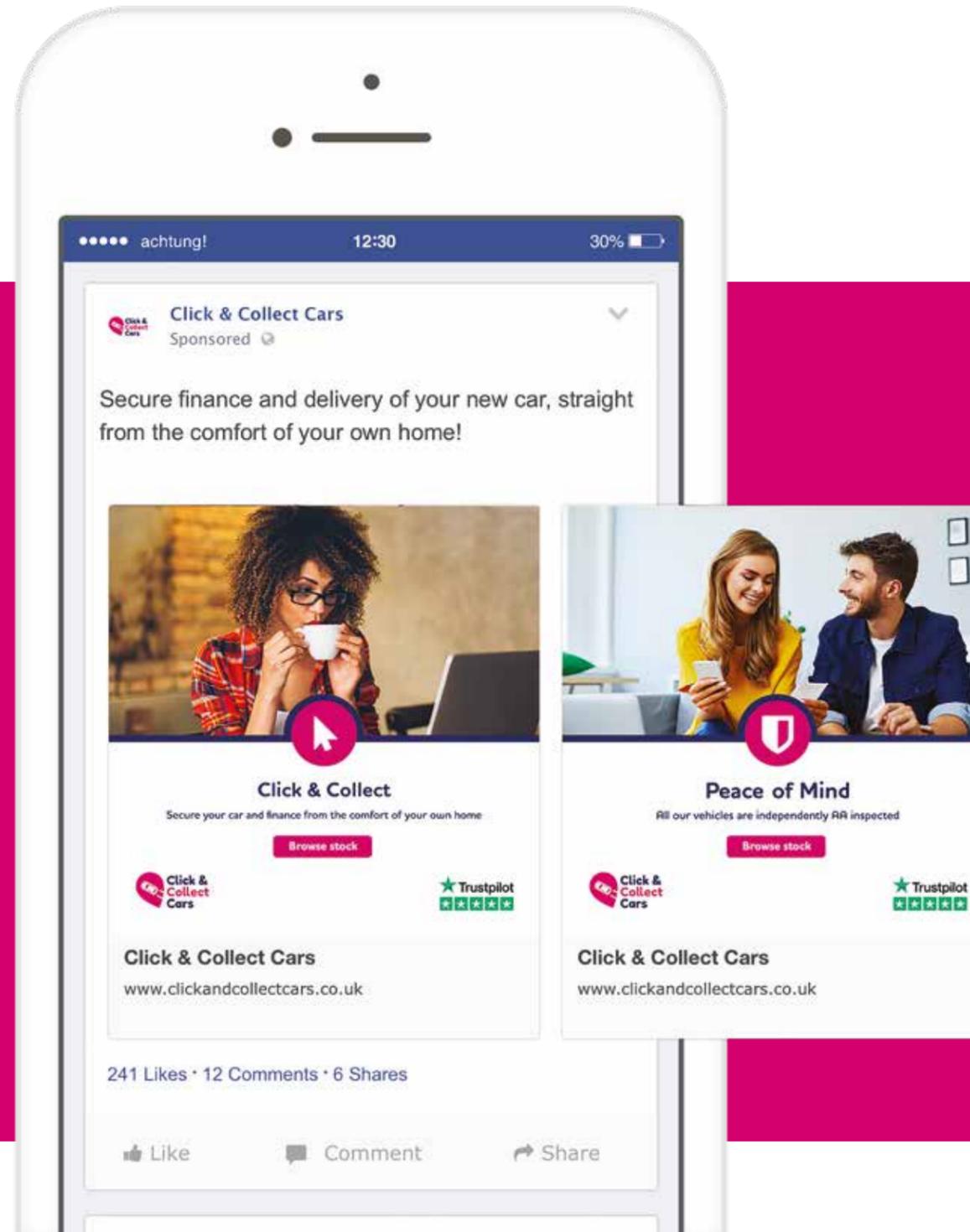
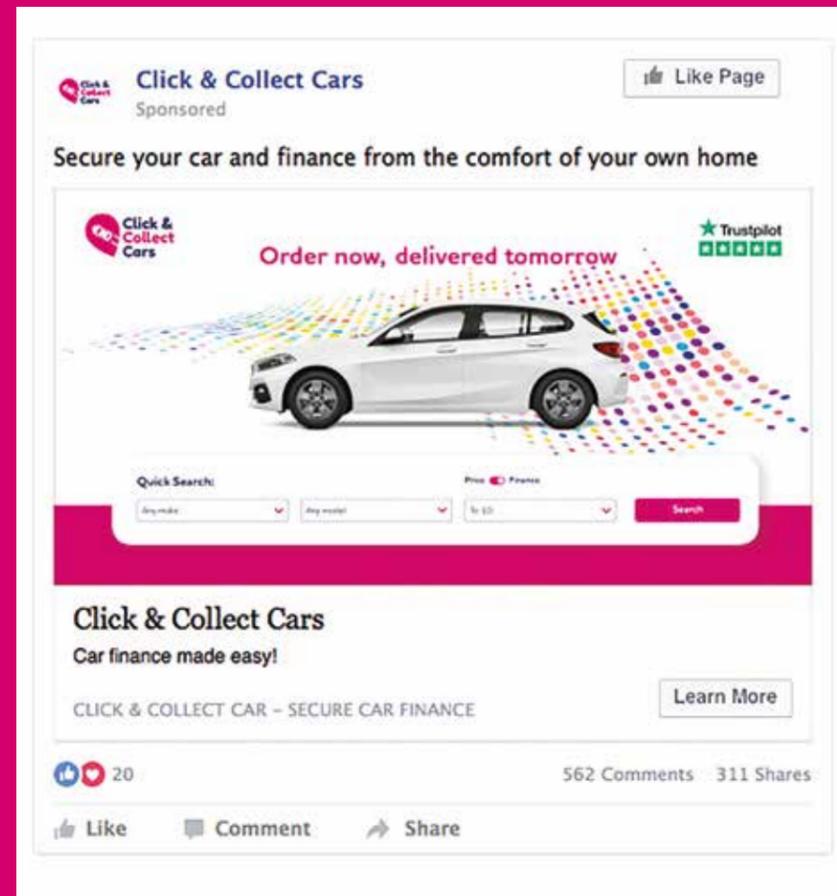




**Creating positive change within Wolverhampton City Centre**

Enjoy Wolverhampton, operated by the Wolverhampton BID Company, is a Town Centre Business Improvement District. I worked closely with the BID team in designing the marketing collateral, advertising and website management for their annual events, which included; Enjoy Wolverhampton Live, Seaside in the City and the branding for Wolverhampton at Christmas.

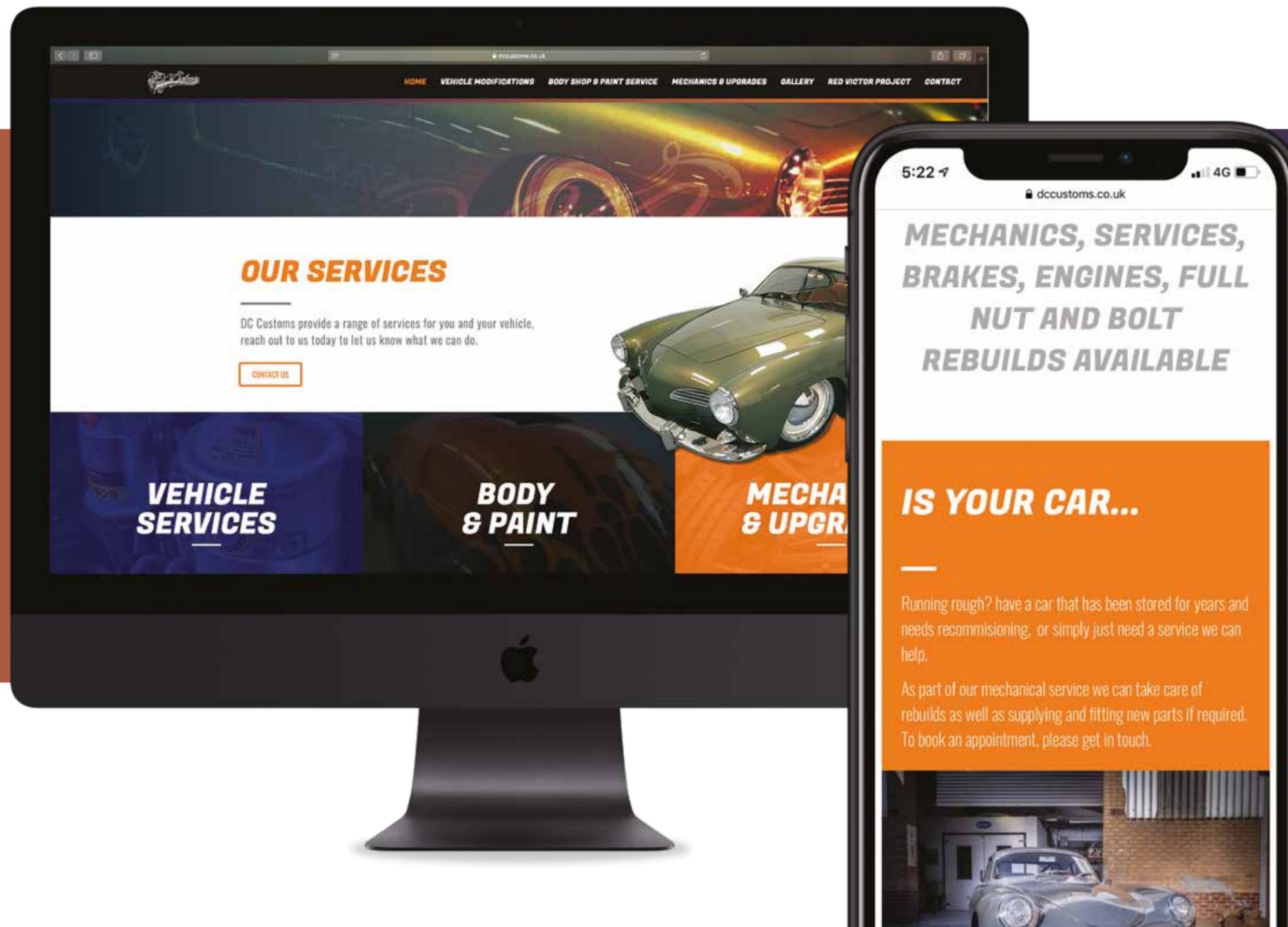




**Creating a brand to buy a car with just one click...**

Working with one of Chameleon's biggest SEO clients, this client who were a local car dealership based in Cradley Heath, had a new and unique business endeavour. Customers looking to buy a second hand car, now could from the comfort of their own home! I created the logo, several Facebook advertising campaigns and the content for their Facebook page.





### Giving a car custom business a new lease of life on their site...

DC Customs, a local car customizer contacted Chameleon for a website refresh, as their previous site was quite outdated, they wanted the new site to be bright, bold and adventurous. With this in mind, I incorporated a lot of animations to give the site a sense of movement, as well as the use of bright and opposing colours, similar to the vivid colours often seen in car repaints and drag racing.





# SPARKLE

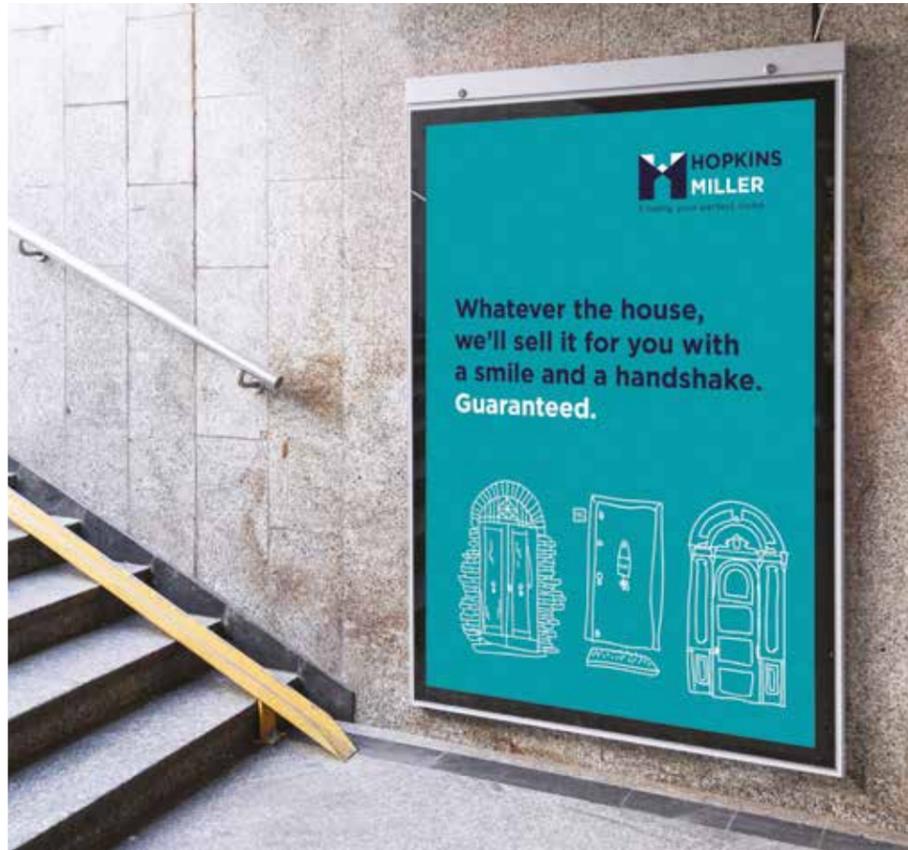
*Gifts AR about to change*



### Making a AR app SPARKLE

Working with WOW! Stuff, one of the UK's biggest toy inventors and importers. Depict Creative was approached to assist in creating the logo and overall branding for their latest footing in AR technology. Their SPARKLE app allowed users to apply their own graphics and branding onto merchandise, such as key rings and cups.





**Bringing a whole new design vibe to an established estate agents!**

Whilst freelancing, I was contacted by a long established Wolverhampton based estate agents, called Hopkins Miller. They had seen my work for Holland Broadbridge and wanted me to create a whole new brand for them. The client wanted a brand refresh which was bright, vibrant and wholesome, but could be marketed to all their client sectors, from first time buyers to families.

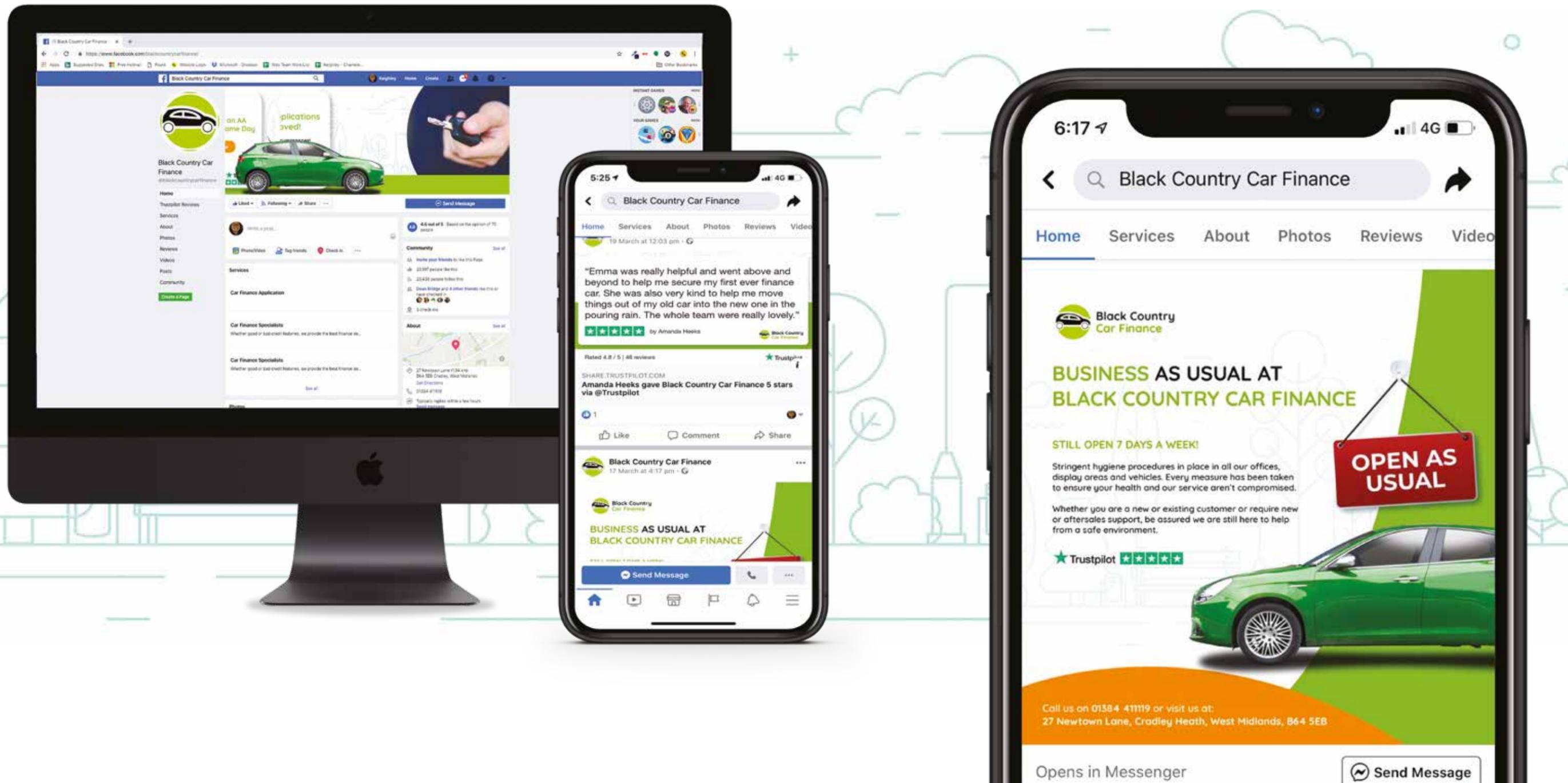




### Making nurses and care workers the stars they are!

The fundraising team at Cavell Nurses' Trust approached Depict Creative to create a motion animated video. I created the animation storyboard and to complement the video, I assisted in creating a bespoke enamel pin badge for supporters to wear, secured to a little thank you card for their donation and a series of static images for the fundraising teams to use as part of the campaign on social media.





**Providing social media content for a car finance business...**

A local car finance provider called Black Country Car Finance. They already had a strong brand and a recently refreshed website. I was assigned the task of creating their entire rebranded social media content, which included Car of the Week reviews, an animated Facebook cover, a Trust Pilot template and near weekly new content and graphics.





### Kicking off a football recruiters new branding

Another project whilst I was at Depict Creative, we rebranded a Wolverhampton based football recruitment agency, DB Sports. The client wanted a energetic and dynamic rebrand, for this I took inspiration from football teams, in particular the recent rebranding of the Premier League.



# Thank you!

For taking the time out to view my portfolio. If you liked what you saw please do not hesitate to get in touch with me via mobile or email.

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[www.keighleyhand.co.uk](http://www.keighleyhand.co.uk)



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