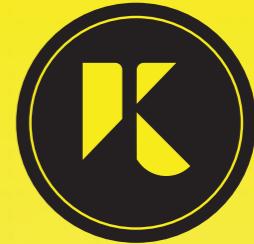
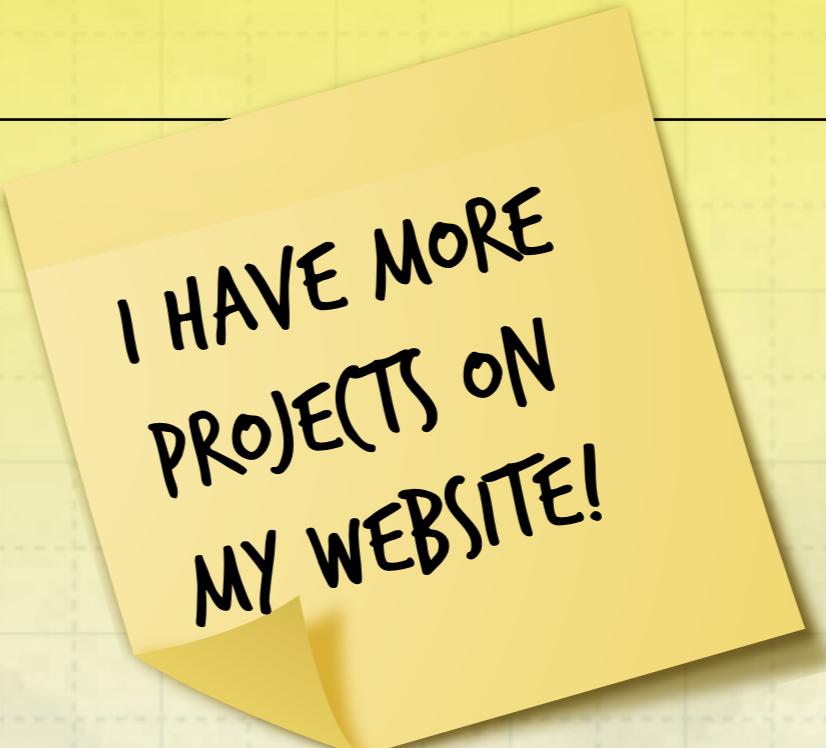
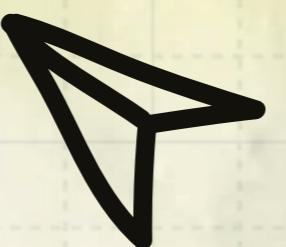


# Creative PORTFOLIO 2026

 07990 818889

 keighley@keighleyhand.co.uk

 [www.keighleyhand.co.uk](http://www.keighleyhand.co.uk)



KEIGHLEY HAND  
Graphic Designer



## ABOUT ME

Multi-disciplinary Graphic Designer with 7+ years' experience across branding, web, digital marketing and content creation. Delivers full design solutions end-to-end from concept to completion, supported by strong technical ability and creative problem-solving.

## CONTACT DETAILS

Telephone: 07990 818889  
Email: keighley@keighleyhand.co.uk  
Website: www.keighleyhand.co.uk

## AWARDS

YCN STUDENT AWARDS COMMENDATION 2015-2016  
BILLBOARD DESIGN COMPETITION WINNER 2017

## EDUCATION

2013 - 2016  
STAFFORDSHIRE UNIVERSITY  
BA Hons (Graphic Design)  
2.1

## EXPERIENCE

FEBRUARY 2024 - JANUARY 2026  
GEOSPATIAL INSIGHT, COLESHILL  
*Graphic Designer & Content Creator*

**Key responsibilities:**  
Website design, branding, marketing collateral, social media content & scheduling, email marketing, presentation design, event materials, copywriting, SEO (SEMrush, Google Analytics, Search Console, HubSpot), and multimedia creative.

JULY 2022 - NOVEMBER 2023  
BCS GROUP, WALSALL  
*Graphic Designer & Marketing Executive*

**Key responsibilities:**  
Signage, brochures, vehicle livery, presentations, photography, infographics, stationery, flyers, digital assets, content management and writing, internal comms, and social media creation.

OCTOBER 2020 - JULY 2022  
ANGRY APPLE MEDIA, HALESOWEN  
*Designer*

**Key responsibilities:**  
Website design (WordPress & WooCommerce), logo design, brand guidelines, brochures, leaflets, digital assets, video content, social media creative, and content management.

JUNE 2019 - AUGUST 2020  
CHAMELEON WEB SERVICES, HALESOWEN  
*Graphic Designer & Web Developer*

**Key responsibilities:**  
Website design (WordPress & WooCommerce), branding, social media creation, Facebook & Google Ads, and marketing support.

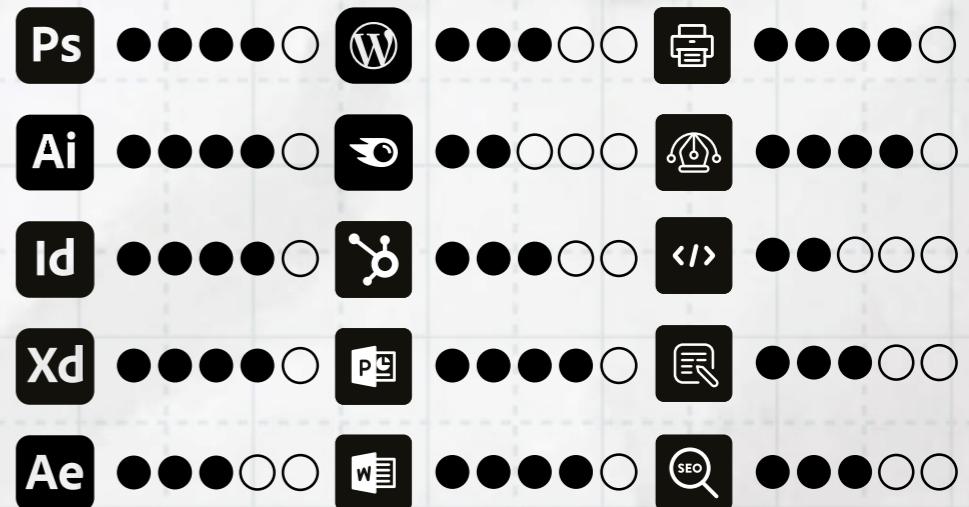
APRIL 2018 - MAY 2019  
DEPICT CREATIVE, WOLVERHAMPTON  
*Junior Designer*

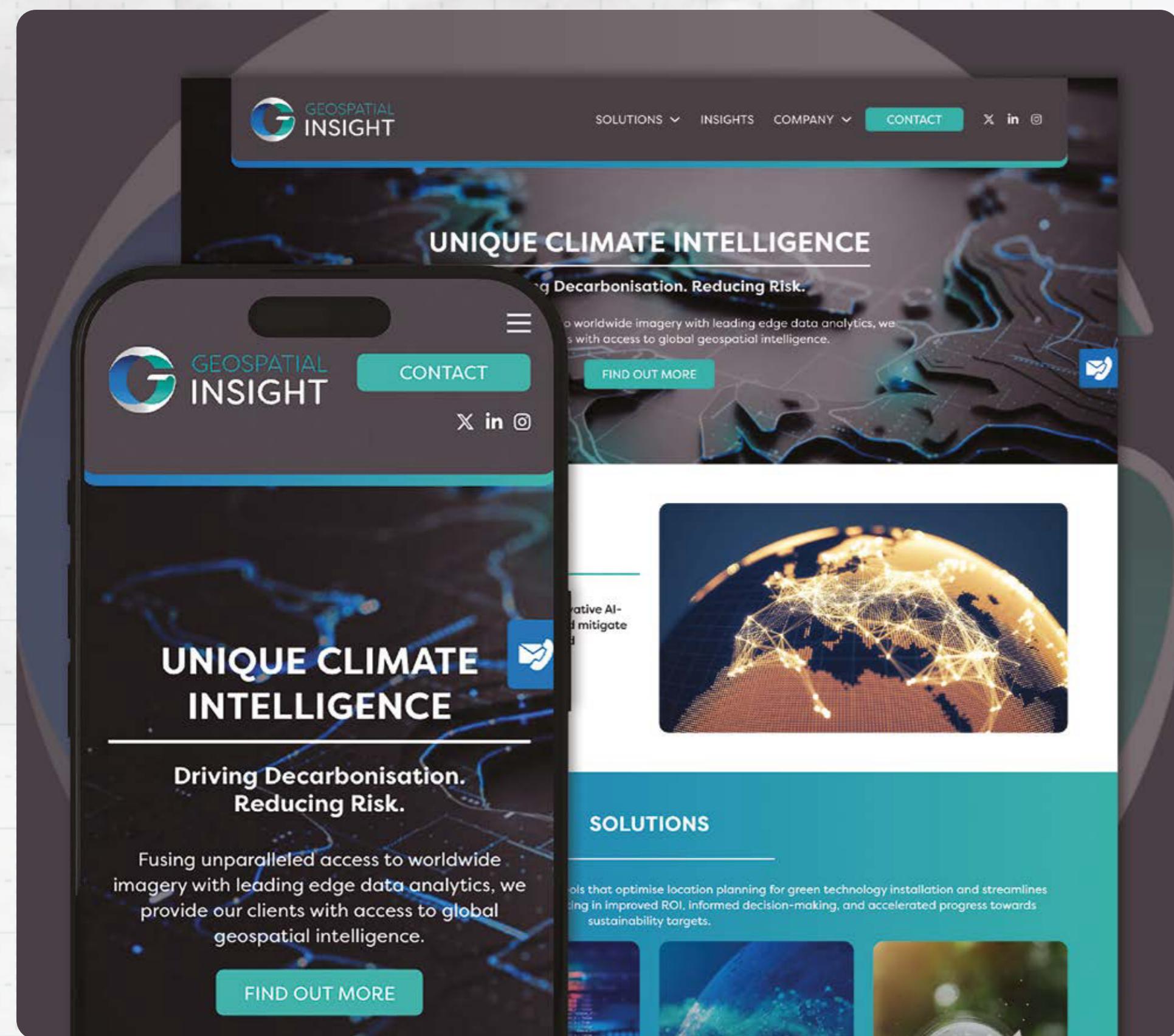
**Key responsibilities:**  
Brand design, email marketing, print collateral, website design, content management, and signage.

AUGUST 2016 - APRIL 2018  
FRESH MEDIA (MIDLANDS) LTD, SOLIHULL  
*Layout Designer*

**Key responsibilities:**  
Creating publication layouts, coordinating with editorial teams, managing website content, and preparing adverts and artwork for print.

## SKILLS



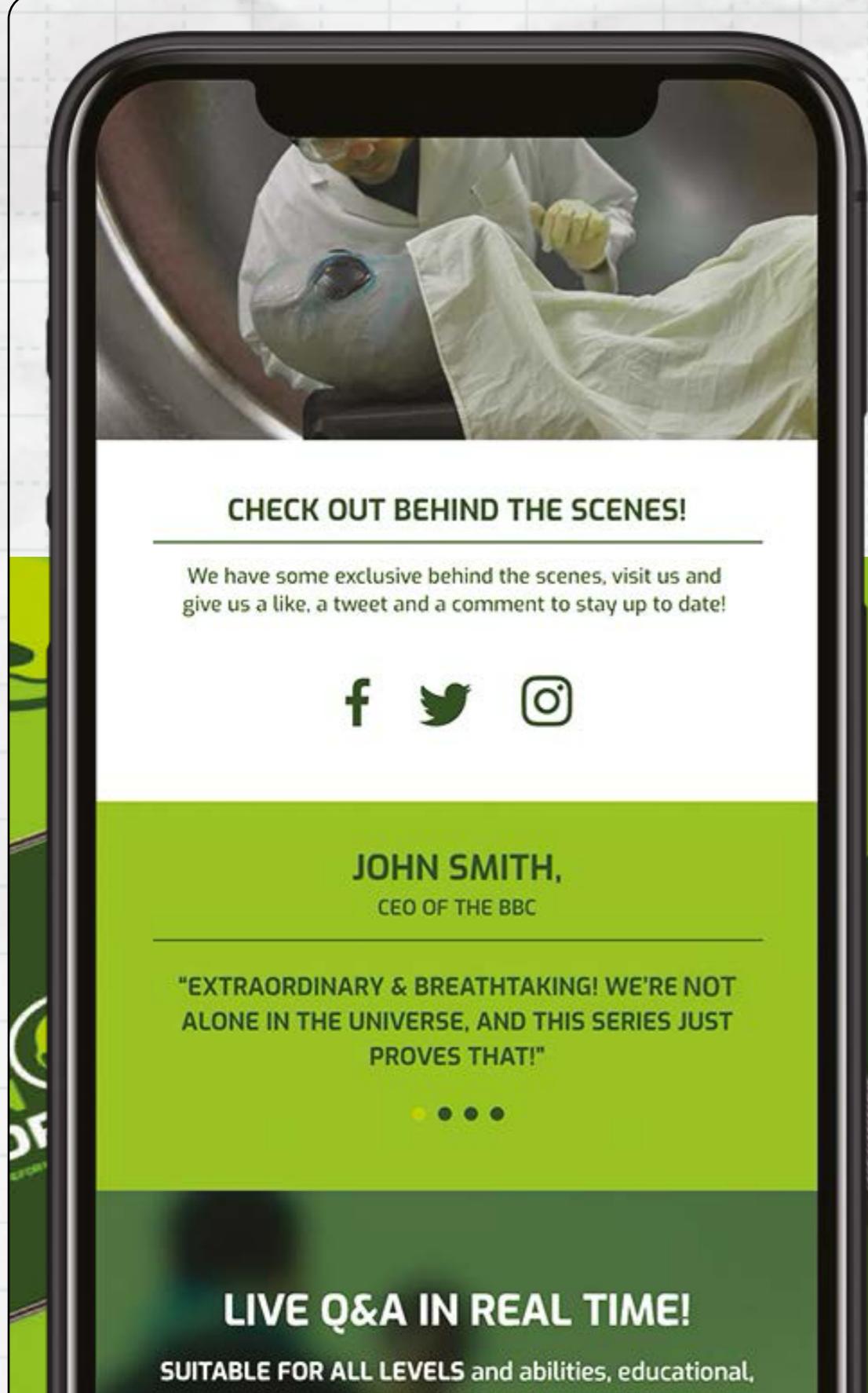


**Company:** Geospatial Insight, Birmingham.  
**Services:** Branding, social media, website design and marketing collateral.

**Elevating the Geospatial Insight Brand**  
Supporting the delivery of cutting-edge geospatial intelligence through clean, impactful design, from website and product branding to social media, presentations, and campaign visuals.



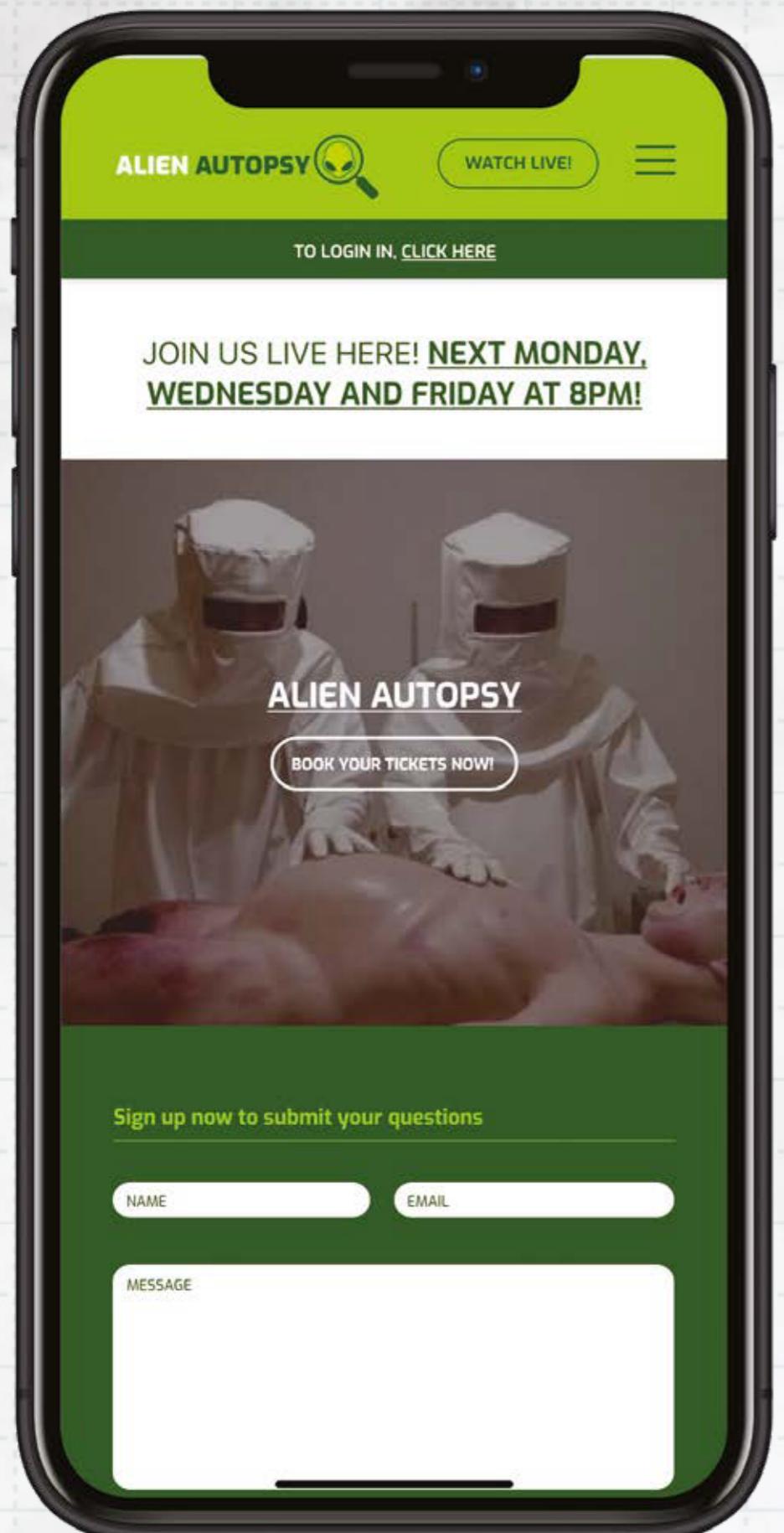




Company: Alien Autopsy, Birmingham.  
Services: Branding, social media, and website design.

**Bringing Extra-Terrestrial Energy to the Alien Autopsy Podcast!**  
Transforming a friend's sci-fi podcast with bold, characterful design crafted for anime fans, conspiracy enthusiasts, and men aged 18-35. This freelance project included a full visual identity including logo, website, branding and social media to amplify engagement and bring the show's quirky universe to life.



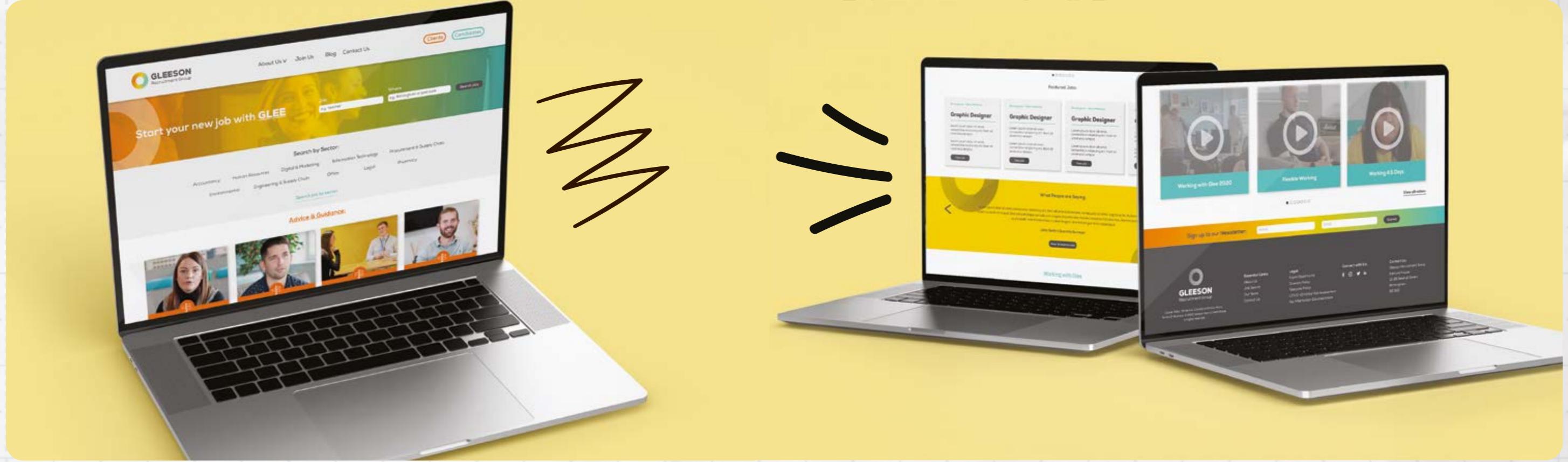


**FUN FACT: I LOVE CONSPIRACY THEORIES ON ALIENS.**



# GLEESON

## Recruitment Group



**Company:** Gleeson Recruitment Group, Birmingham.  
**Services:** Branding, social media, and website design.

**Putting the GLEE back into the Gleeson Recruitment Group!**  
Worked with Gleeson Recruitment Group to refresh their brand for a younger, wider audience, contributing to a new logo, social media concepts, and website direction.





**Company:** City of Wolverhampton – Wolverhampton Council, Wolverhampton.  
**Services:** Branding, and promotions.

**A Month Long Event that Celebrated Everything Wolverhampton!**  
 In collaboration with Wolverhampton City Council and the Wolverhampton BID Company, I played a role in conceiving and producing promotional materials designed to inspire visitors to explore the City Centre and engage in the array of activities available across the city.

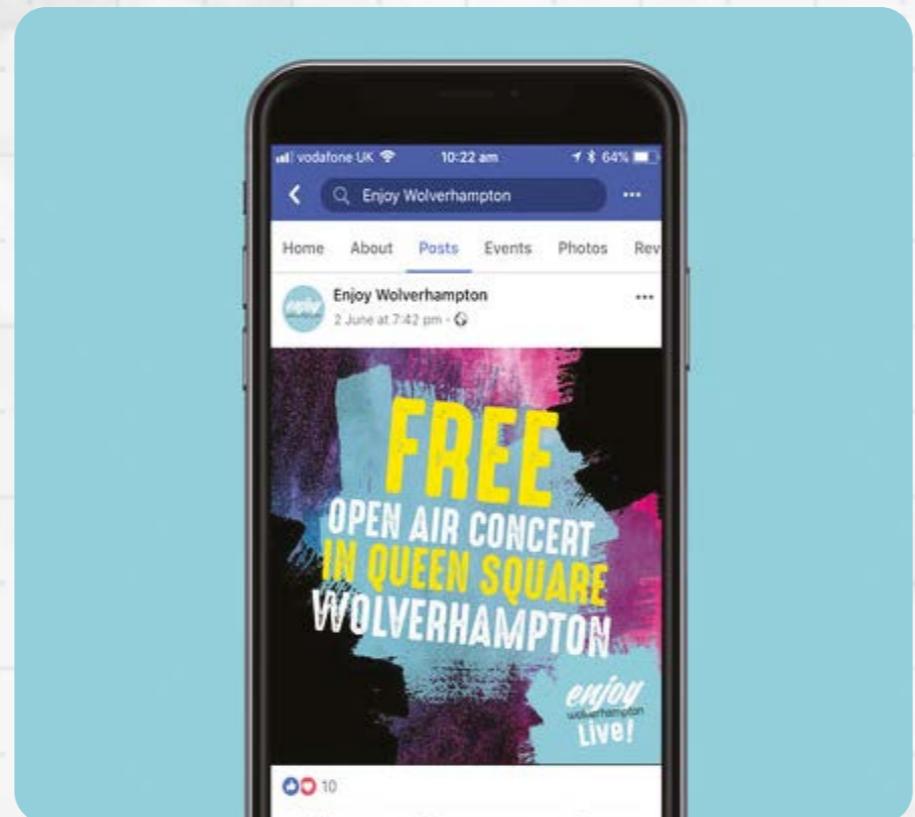




**Company:** Holland Broadbridge Estate Agents, Shrewsbury.  
**Services:** Promotions, print design, and vehicle graphics.

**Freshening up Shrewsbury's Oldest Estates Agents...**  
 Holland Broadbridge sought to modernise their marketing and connect more effectively with their target audience. I designed a Maltese-cross brochure showcasing their services and created a branded vehicle wrap to strengthen their overall visual presence.





**Company:** Enjoy Wolverhampton, Wolverhampton.  
**Services:** Social media, email marketing, print design, and promotions.

**Creating Positive Change within Wolverhampton City Centre**  
At Enjoy Wolverhampton, part of the Wolverhampton BID, I worked with the team to design marketing materials, create advertisements, and manage the website for key annual events including Enjoy Wolverhampton Live, Seaside in the City, and Wolverhampton at Christmas.





**Company:** BCS Group, Walsall.  
**Services:** Email marketing, print design, social media, and content writing.

**Creating an Impact for a Construction Company**  
 In my capacity as a Graphic Designer and Marketing Executive at BCS Group, I worked in close collaboration with the Marketing team. My responsibilities included providing a wide array of graphic design solutions and contributing to the formulation of effective marketing and social media strategies.

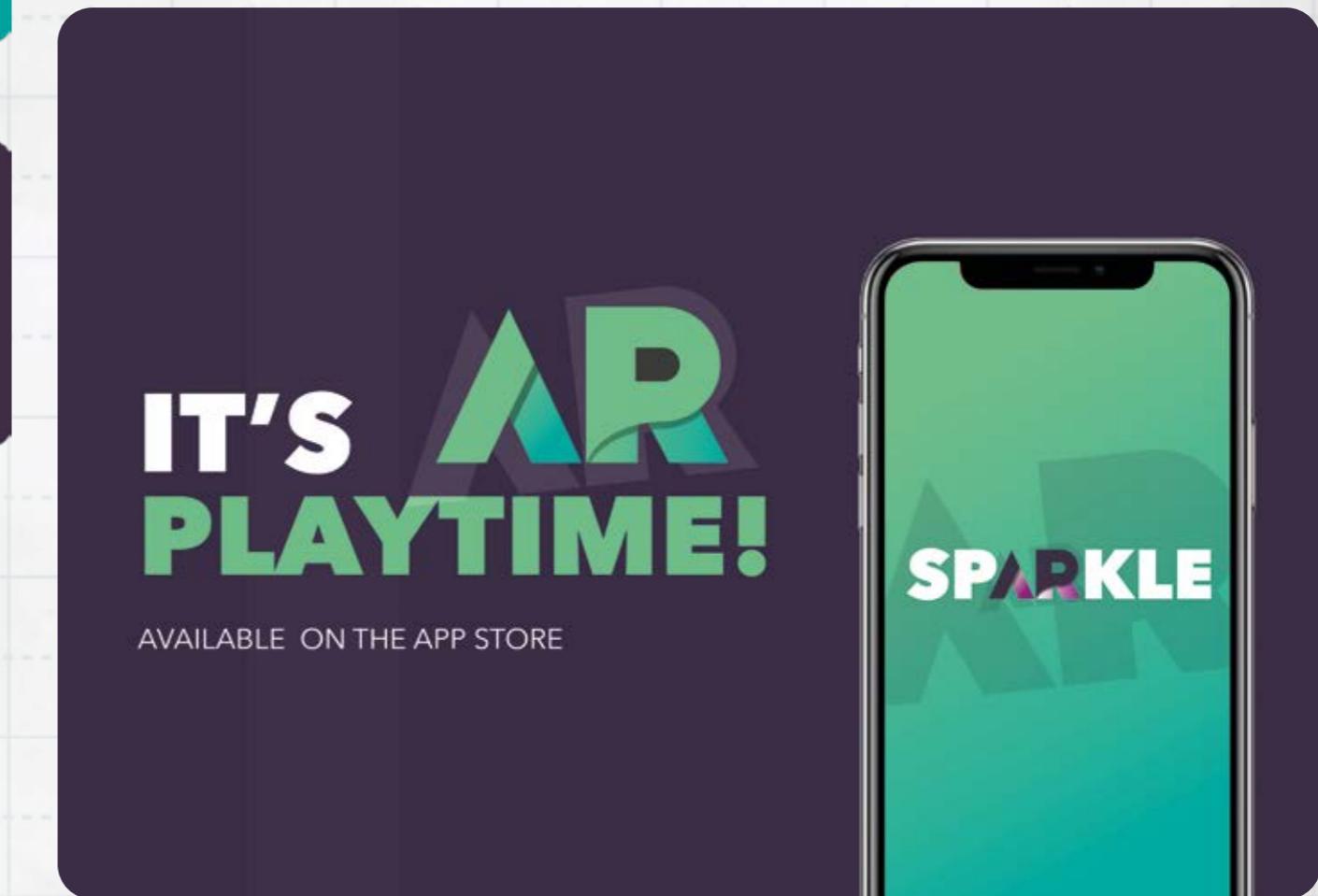






# SPARKLE

*Gifts AR about to change*



**Company:** WOW! Stuff, Wolverhampton.  
**Services:** Logo design.

#### More spARKle, Less Screen Time

This project involved designing the logo for spARKle, an augmented reality app developed for WOW! Stuff, a Wolverhampton-based toy retailer. The logo needed to capture a sense of fun, magic, and innovation, while appealing to a young audience and reflecting the playful nature of AR technology.





**DB.**  
SPORTS  
AGENCY



Company: DB Sports Agency, Wolverhampton.  
Services: Logo design.

#### Designing a Logo that Means Business

A bold logo design for DB Sports Agency, a Wolverhampton-based sports agency. The identity was created to feel modern, confident, and dynamic, working seamlessly across print, digital platforms, and branded materials.



Thank you 😊

For taking the time out to view my portfolio. If you liked what you saw please do not hesitate to get in touch with me via mobile or email.

📞 07990 818889

✉️ keighley@keighleyhand.co.uk

🌐 www.keighleyhand.co.uk

⌚ in Bē



KEIGHLEY HAND  
Graphic Designer

LIKE, SUBSCRIBE,  
AND GIVE ME A  
FOLLOW AS WELL!