



# Creative PORTFOLIO 2026



KEIGHLEY HAND  
Graphic Designer

 07990 818889

 keighley@keighleyhand.co.uk

 www.keighleyhand.co.uk

I HAVE MORE  
PROJECTS ON  
MY WEBSITE!







IN MY FREETIME, I LIKE TO  
PLAY VIDEO GAMES, WALK  
MY FRIENDS DOG LUNA, GO  
TO THE CINEMA WHENEVER  
I CAN, AND THE GYM!

## ABOUT ME

Multi-disciplinary Graphic Designer with 7+ years' experience across branding, web, digital marketing and content creation. Delivers full design solutions end-to-end from concept to completion, supported by strong technical ability and creative problem-solving.

## CONTACT DETAILS

Telephone: 07990 818889  
Email: [keighley@keighleyhand.co.uk](mailto:keighley@keighleyhand.co.uk)  
Website: [www.keighleyhand.co.uk](http://www.keighleyhand.co.uk)

## AWARDS

YCN STUDENT AWARDS COMMENDATION 2015-2016  
BILLBOARD DESIGN COMPETITION WINNER 2017

Keighley Hand  
Portfolio 2026  
Keighley Hand © 2026

## EDUCATION

2013 - 2016  
STAFFORDSHIRE UNIVERSITY

BA Hons (Graphic Design)  
2.1

## EXPERIENCE

FEBRUARY 2024 - JANUARY 2026  
GEOSPATIAL INSIGHT, COLESHILL  
*Graphic Designer & Content Creator*

**Key responsibilities:**  
Website design, branding, marketing collateral, social media content & scheduling, email marketing, presentation design, event materials, copywriting, SEO (SEMrush, Google Analytics, Search Console, HubSpot), and multimedia creative.

JULY 2022 - NOVEMBER 2023  
BCS GROUP, WALSALL  
*Graphic Designer & Marketing Executive*

**Key responsibilities:**  
Signage, brochures, vehicle livery, presentations, photography, infographics, stationery, flyers, digital assets, content management and writing, internal comms, and social media creation.

OCTOBER 2020 - JULY 2022  
ANGRY APPLE MEDIA, HALESOWEN  
*Designer*

**Key responsibilities:**  
Website design (WordPress & WooCommerce), logo design, brand guidelines, brochures, leaflets, digital assets, video content, social media creative, and content management.

JUNE 2019 - AUGUST 2020  
CHAMELEON WEB SERVICES, HALESOWEN  
*Graphic Designer & Web Developer*

**Key responsibilities:**  
Website design (WordPress & WooCommerce), branding, social media creation, Facebook & Google Ads, and marketing support.










APRIL 2018 - MAY 2019  
DEPICT CREATIVE, WOLVERHAMPTON  
*Junior Designer*

**Key responsibilities:**  
Brand design, email marketing, print collateral, website design, content management, and signage.

AUGUST 2016 - APRIL 2018  
FRESH MEDIA (MIDLANDS) LTD, SOLIHULL  
*Layout Designer*

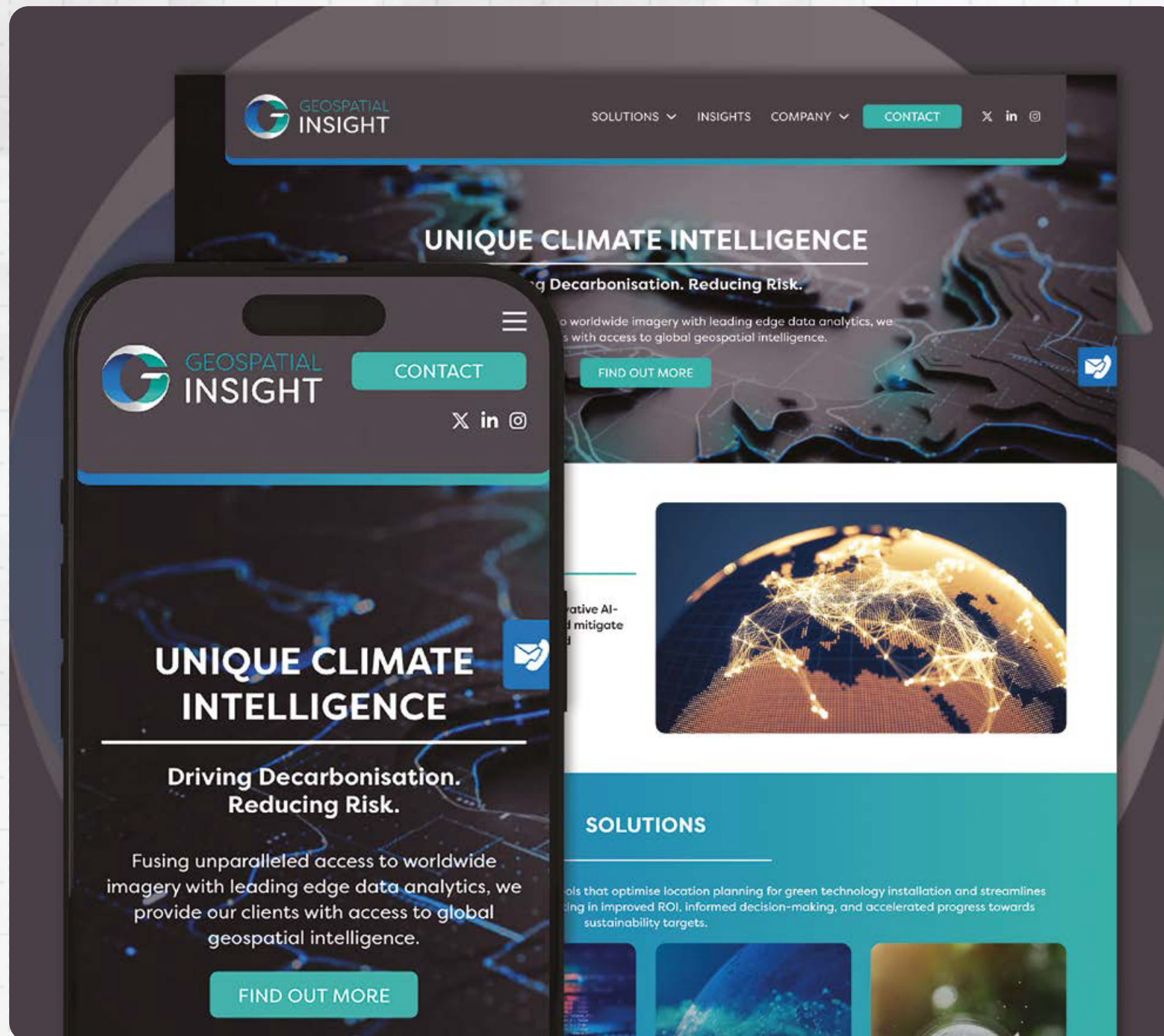
**Key responsibilities:**  
Creating publication layouts, coordinating with editorial teams, managing website content, and preparing adverts and artwork for print.

## SKILLS

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Xd	●●●●●○		●●●●●○		●●●●●○
Ae	●●●●●○		●●●●●○		●●●●●○







**Company:** Geospatial Insight, Birmingham.  
**Services:** Branding, social media, website design and marketing collateral.

**Elevating the Geospatial Insight Brand**  
 Supporting the delivery of cutting-edge geospatial intelligence through clean, impactful design, from website and product branding to social media, presentations, and campaign visuals.

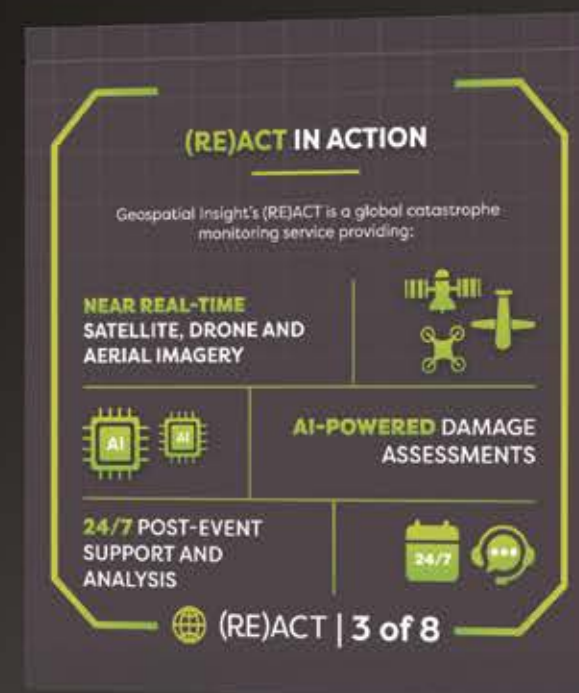




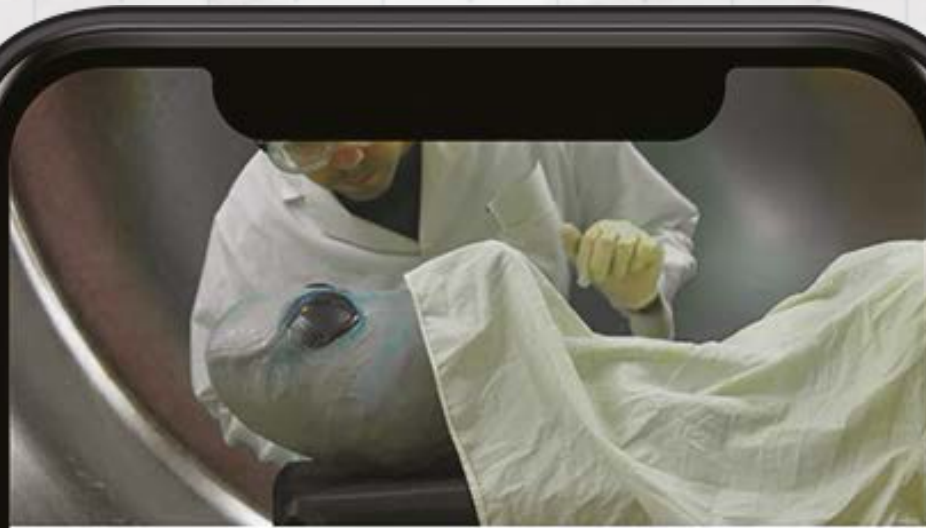
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### CHECK OUT BEHIND THE SCENES!

We have some exclusive behind the scenes, visit us and give us a like, a tweet and a comment to stay up to date!



**JOHN SMITH,**  
CEO OF THE BBC

"EXTRAORDINARY & BREATHTAKING! WE'RE NOT ALONE IN THE UNIVERSE, AND THIS SERIES JUST PROVES THAT!"



### LIVE Q&A IN REAL TIME!

SUITABLE FOR ALL LEVELS and abilities, educational,



**Company:** Alien Autopsy, Birmingham.

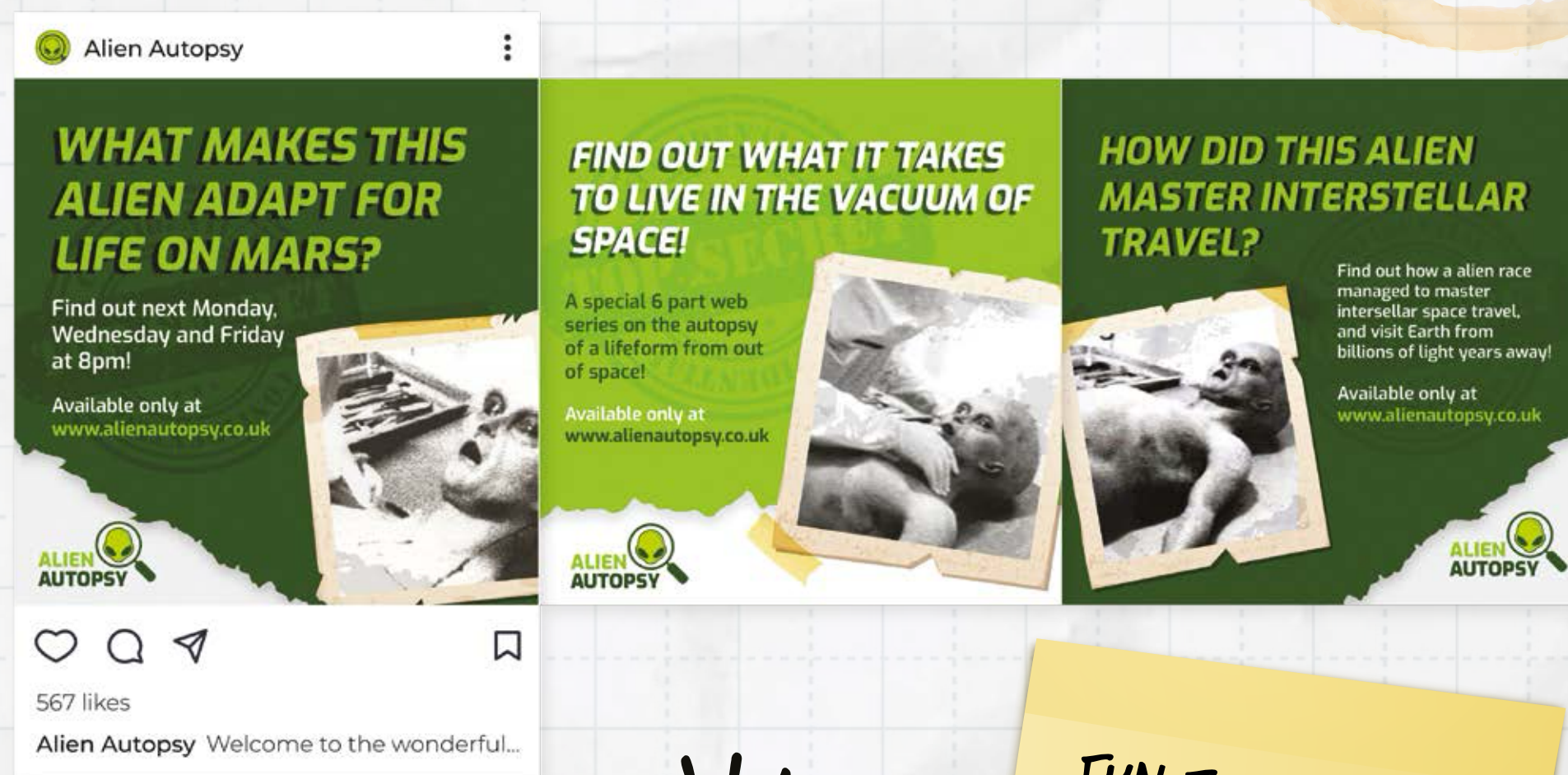
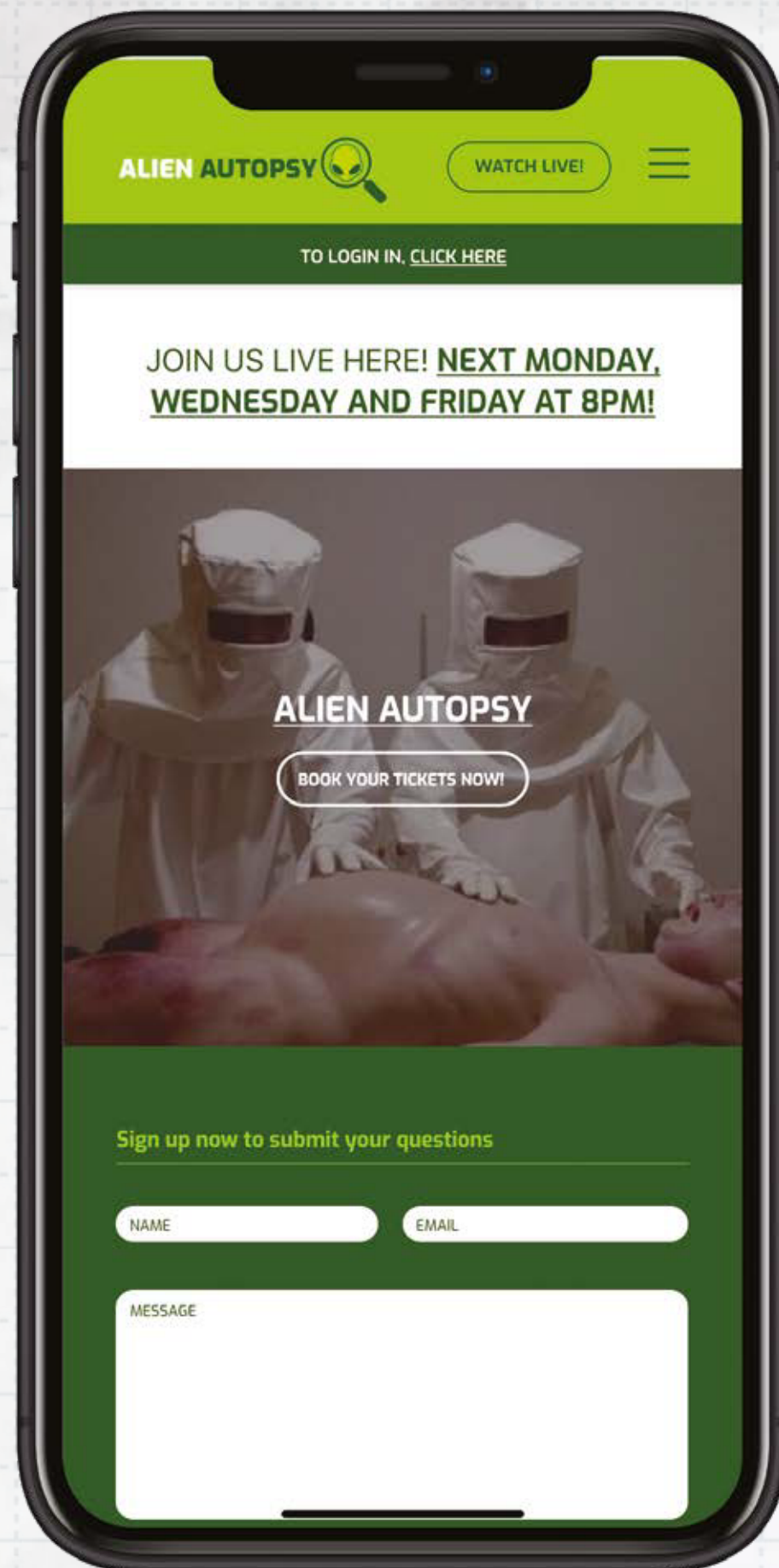
**Services:** Branding, social media, and website design.

### Bringing Extra-Terrestrial Energy to the Alien Autopsy Podcast!

Transforming a friend's sci-fi podcast with bold, characterful design crafted for anime fans, conspiracy enthusiasts, and men aged 18–35. This freelance project included a full visual identity including logo, website, branding and social media to amplify engagement and bring the show's quirky universe to life.





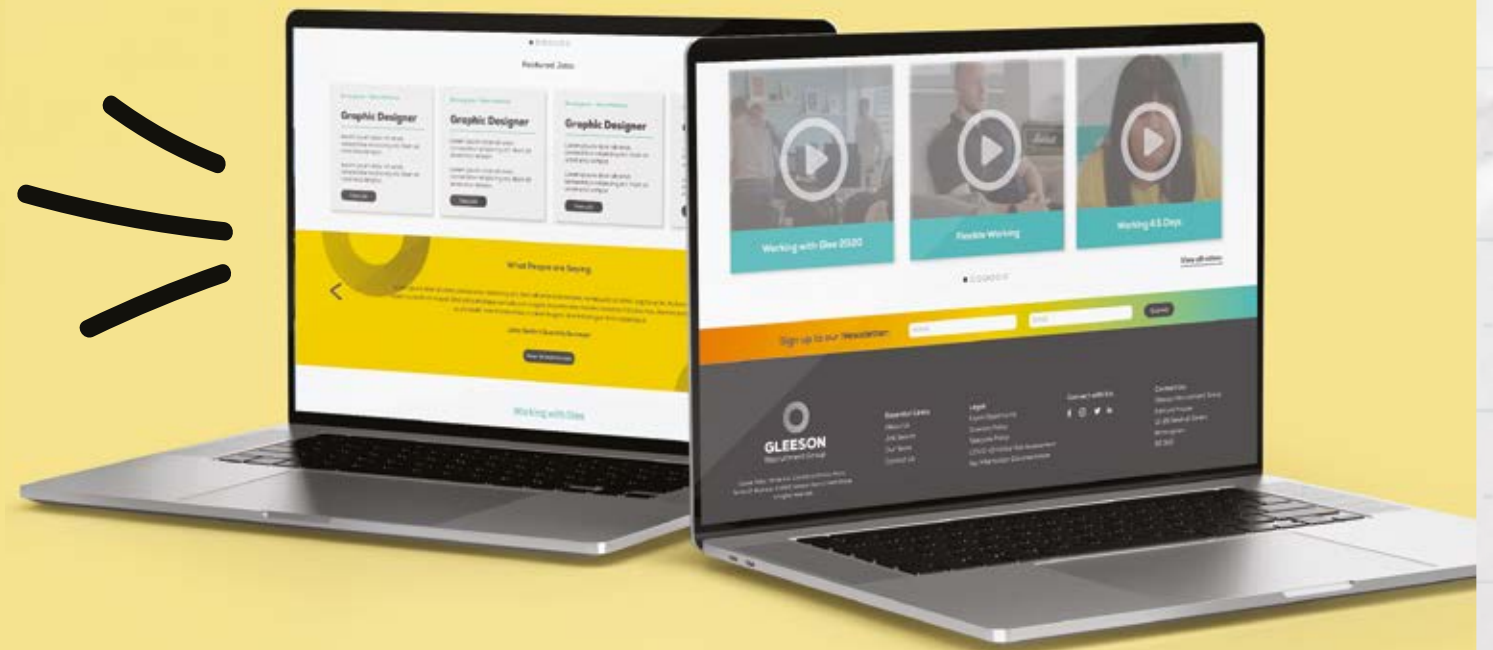
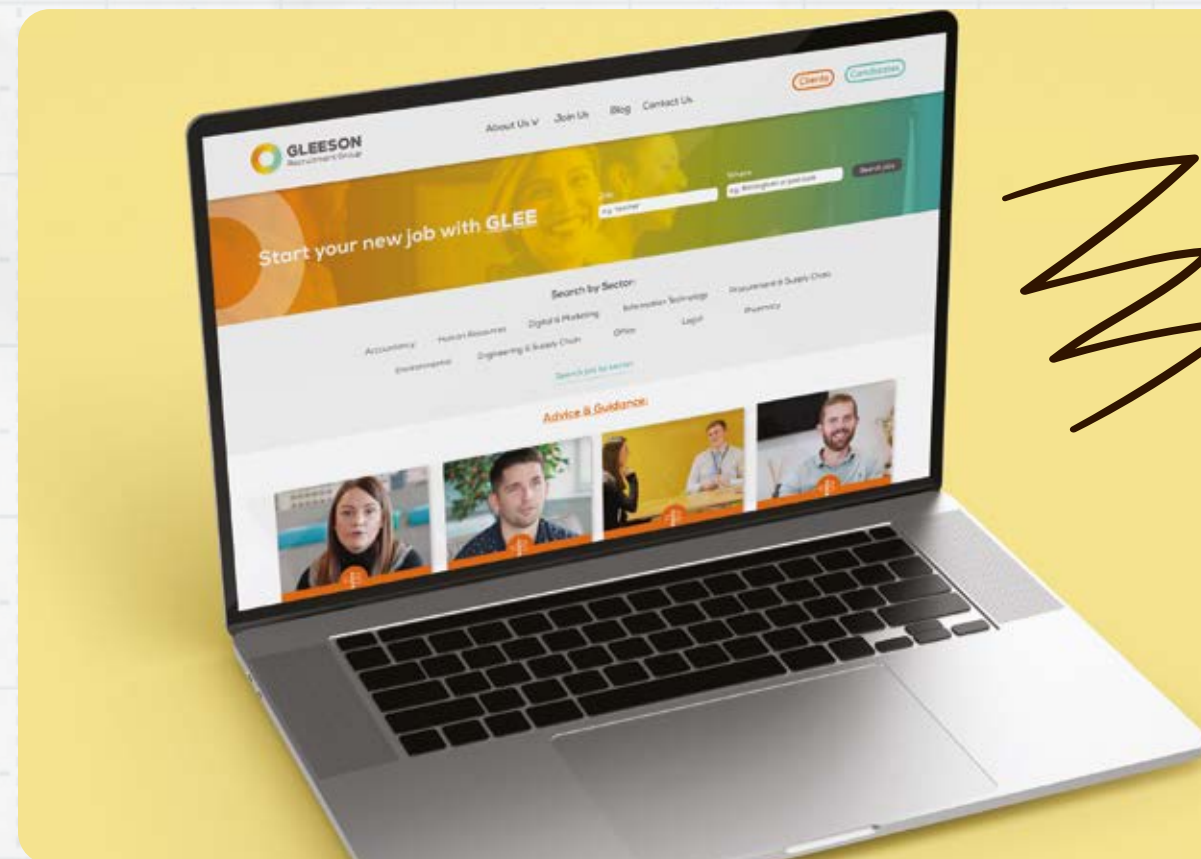
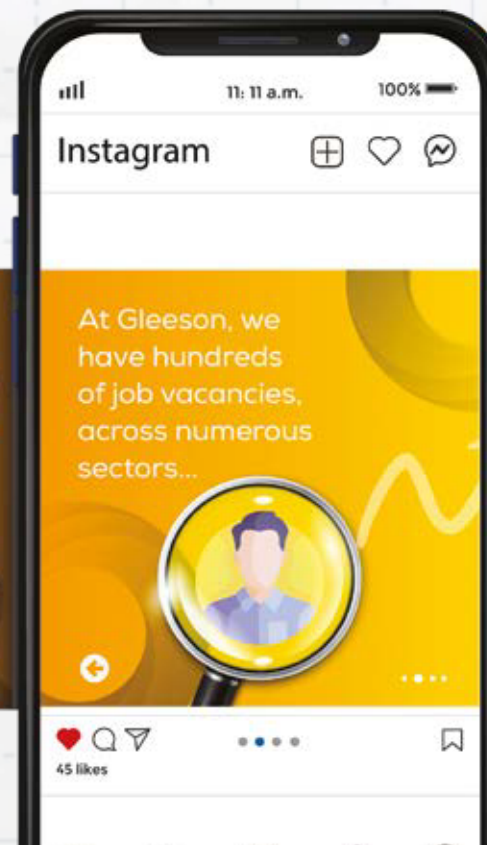
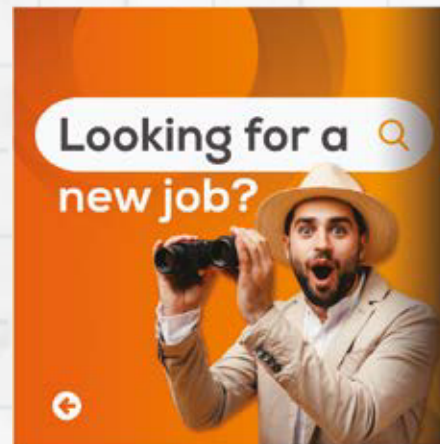


FUN FACT: I LOVE  
CONSPIRACY THEORIES  
ON ALIENS.





**GLEESON**  
Recruitment Group

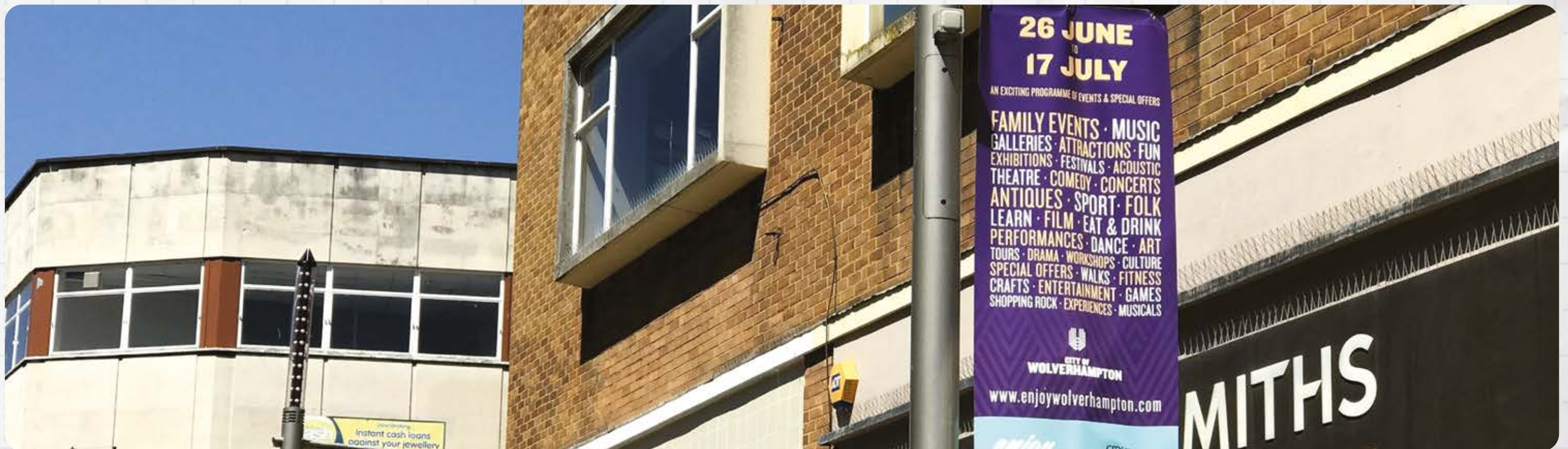


**Company:** Gleeson Recruitment Group, Birmingham.  
**Services:** Branding, social media, and website design.

**Putting the GLEE back into the Gleeson Recruitment Group!**  
Worked with Gleeson Recruitment Group to refresh their brand for a younger, wider audience, contributing to a new logo, social media concepts, and website direction.







**Company:** City of Wolverhampton – Wolverhampton Council, Wolverhampton.  
**Services:** Branding, and promotions.

**A Month Long Event that Celebrated Everything Wolverhampton!**  
 In collaboration with Wolverhampton City Council and the Wolverhampton BID Company, I played a role in conceiving and producing promotional materials designed to inspire visitors to explore the City Centre and engage in the array of activities available across the city.





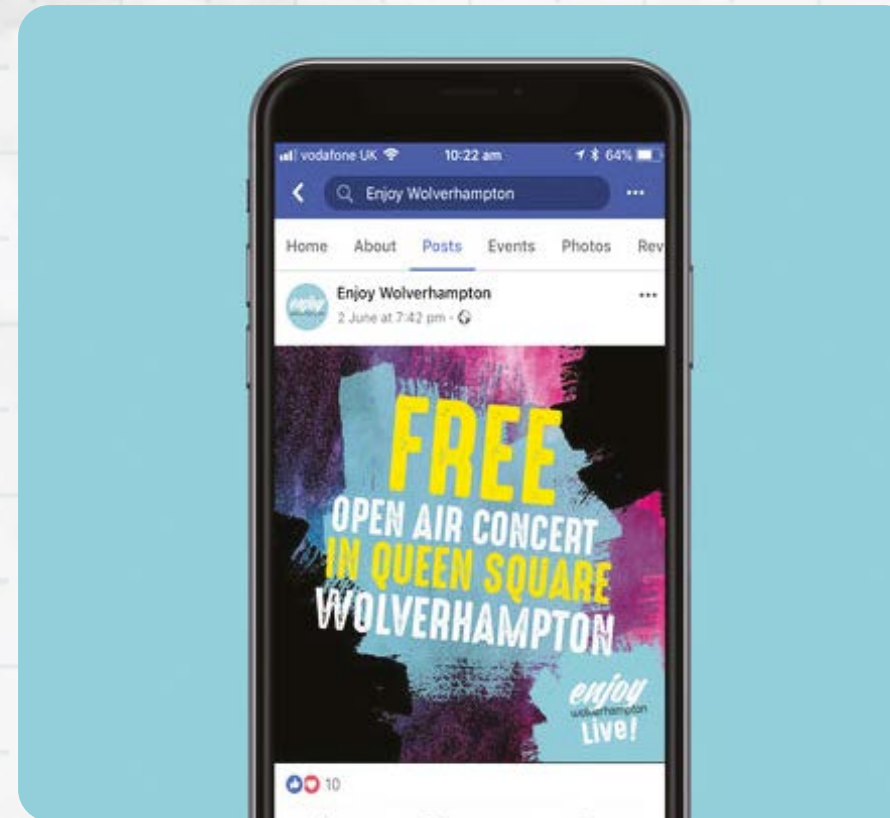


**Company:** Holland Broadbridge Estate Agents, Shrewsbury.  
**Services:** Promotions, print design, and vehicle graphics.

**Freshening up Shrewsbury's Oldest Estates Agents...**  
Holland Broadbridge sought to modernise their marketing and connect more effectively with their target audience. I designed a Maltese-cross brochure showcasing their services and created a branded vehicle wrap to strengthen their overall visual presence.







**Company:** Enjoy Wolverhampton, Wolverhampton.  
**Services:** Social media, email marketing, print design, and promotions.

#### Creating Positive Change within Wolverhampton City Centre

At Enjoy Wolverhampton, part of the Wolverhampton BID, I worked with the team to design marketing materials, create advertisements, and manage the website for key annual events including Enjoy Wolverhampton Live, Seaside in the City, and Wolverhampton at Christmas.







**Company:** BCS Group, Walsall.

**Services:** Email marketing, print design, social media, and content writing.

### Creating an Impact for a Construction Company

In my capacity as a Graphic Designer and Marketing Executive at BCS Group, I worked in close collaboration with the Marketing team. My responsibilities included providing a wide array of graphic design solutions and contributing to the formulation of effective marketing and social media strategies.





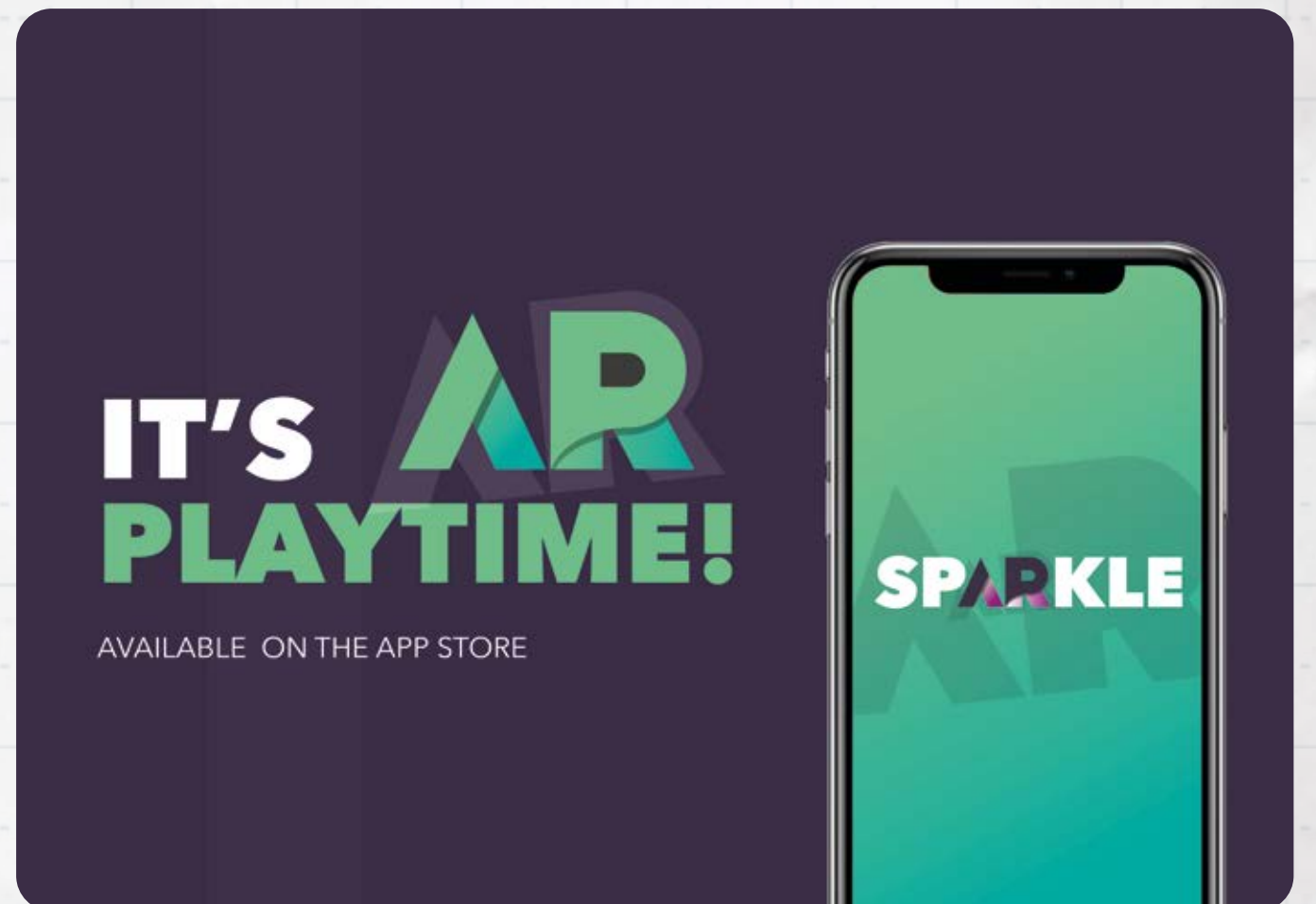






# SPARKLE

*Gifts AR about to change*



**Company:** WOW! Stuff, Wolverhampton.  
**Services:** Logo design.

#### More spARkle, Less Screen Time

This project involved designing the logo for spARkle, an augmented reality app developed for WOW! Stuff, a Wolverhampton-based toy retailer. The logo needed to capture a sense of fun, magic, and innovation, while appealing to a young audience and reflecting the playful nature of AR technology.







**DB.**  
SPORTS  
AGENCY

**DB.**  
SPORTS  
AGENCY

**DB.**  
SPORTS  
AGENCY



**Company:** DB Sports Agency, Wolverhampton.  
**Services:** Logo design.

#### Designing a Logo that Means Business

A bold logo design for DB Sports Agency, a Wolverhampton-based sports agency. The identity was created to feel modern, confident, and dynamic, working seamlessly across print, digital platforms, and branded materials.





# Thank you




**KEIGHLEY HAND**

Graphic Designer

For taking the time out to view my portfolio. If you liked what you saw please do not hesitate to get in touch with me via mobile or email.

 **07990 818889**

 **keighley@keighleyhand.co.uk**

 **www.keighleyhand.co.uk**

 **in Bē**



LIKE, SUBSCRIBE,  
AND GIVE ME A  
FOLLOW AS WELL!